The legal profession has historically taken a leadership role in protecting and upholding our nation’s collective values, while pushing our society toward a better future. Today, the needs of the environment and our role as its custodian are gaining ever-increasing recognition as a critical part of our individual and business responsibilities. Sustainability has become an integral part of corporate responsibility—clients ask about it, law students demand it, and employees appreciate it. Law firms are well positioned to drive positive change across a wide sphere.

The Law Firm Sustainability Network is the preeminent US organization dedicated to environmental sustainability in the legal industry. We are a nonprofit organization of law offices committed to promoting the benefits of environmental sustainability within our firms and across the legal industry. The LFSN is rapidly becoming recognized as the authoritative body on legal industry sustainability, and that recognition will only grow broader as we fulfill our near-term plans.

Our members consist of all types of law entities serving a multitude of markets and residing in many geographic locations. While a substantial number of our member firms are in the Am Law 100, our membership includes small, regional firms that are sustainability leaders in their own right. We see all law firms as equals in the quest for greater sustainability across the industry.

We have achieved much over the past many years, educational seminars; sharing of best practices through small group meetings, case studies, and webinars; positive media exposure; and, perhaps most importantly, the launch of the American Legal Industry Sustainability Standard (ALISS). We have even more planned for the upcoming year.

We look forward to working with all of you.

Sincerely,

Daniel Krainin
President of the Law Firm Sustainability Network
Principal and Green Team Co-Chair of Beveridge & Diamond P.C.
Diversity of individuals representing their organization: Partners, associates and counsel, as well as C-suite officers, directors, managers, and legal and administrative staff share their perspectives.

Varying firm functions. Representatives bring experience from legal practice, marketing communications, facilities, operations, human resources, and more.

Broad range of expertise. State and local bar sustainability task force members; liaison to ABA-EPA Law Office Climate Challenge; sustainability leaders; sustainability committee chairs; environmental practice group leaders; and LEED-accredited professionals, among others.

OUR MISSION

Establish environmental sustainability as a key component of our professional and corporate responsibility

Foster knowledge-sharing and collaboration within the legal industry through participation in an expanding network

Develop key performance indicators to measure environmental sustainability within the legal industry

Identify and document best practices for environmental sustainability within the legal industry

Promote progress across the legal industry through thought leadership and market awareness

Recognize innovative environmental sustainability efforts in the workplace and in business.

PARTICIPANTS

The LFSN is a 501(c)(3) nonprofit formed in 2011 and is open to law firms and legal departments. The LFSN was grown out of the collaboration of nearly 50 firms. Many of our members are Am Law 100 and also include numerous boutique and regional firms and legal departments.

The LFSN’s diverse membership brings a multitude of perspectives on sustainability-related issues in the legal industry.

BENEFITS

Roundtable Sessions & Informative Webinars

Members meet monthly to share experiences, discuss specific sustainability topics, learn from one another and solve problems. Guest speakers are also invited to share their expertise and educate on different topics. Members participate in sessions covering such topics as:

- Interview with a Chief Sustainability Officer
- Sustainability Goals and Employee Engagement
- Partnering with Clients in Sustainability

Case Study Library & Knowledge Bank

Members use an online system to record sustainability case studies and projects their firms are undertaking. Members can view other firms’ case studies to learn from and discuss these case studies during the monthly meetings.

Members have access to an online Knowledge Bank of sustainability-related information, both to contribute to and to reference.

Best Practices

Through a combination of the LSFN’s educational and knowledge-sharing initiatives, members have become aware of and learned how to implement the best practices of sustainability within their organization. In the future the ALISS standard will be developed further to define the minimum standards and best practices that all members should strive for.

American Legal Industry Sustainability Standards

The LFSN launched ALISS in 2017, a sustainability self-assessment tool that measures law firms’ implementation of environmentally friendly practices that promote energy efficiency, conservation of energy and resources, recycling, and related measures. This is the only known benchmarking system specific to US law firms.
Network with Your Peers
The LFSN’s broad membership includes Am Law 100 and 200, boutique and regional firms and legal departments across the country.
- LFSN membership is open to law firms and in-house counsel
- Diversity of representatives: C-suite, managers, directors, partners, counsel, associates, and staff
- Breadth of experience, including: members of state and local bar sustainability task forces; liaisons to the ABA-EPA Climate Challenge; Sustainability Leader, Sustainability Committee Chairs, Environmental or Energy Practice Group Leaders; members of the USGBC and local chapters of the USGBC, and LEED® Accredited Professionals

Attract Valued Lawyers and Staff
One of the LFSN’s fundamental aims is to communicate relevant information to law schools and potential employees who are interested in identifying those law firms and legal departments that value sustainability. Engagement with the LFSN will help you demonstrate your commitment to law firm sustainability by integrating best practices within your firm and communicating your firm’s participation in the Law Firm Sustainability Network and the ALISS law firm sustainability assessment.

Help Gain New Business
It has become the norm for companies of all sizes and disciplines to make sustainability a cornerstone of their own corporate responsibility. Many clients and potential clients include sustainability-related questions in their request for proposals. These companies want service providers whose policies and practices are consistent with their market brand, core values, and sustainability initiatives. ALISS is one of the many LFSN initiatives that will help your firm distinguish itself from its peers as a leader and driver of sustainability.

Reduce Operating Costs
Sustainability initiatives provide real opportunities to improve efficiency and generate cost savings throughout your firm. A key focus of the LFSN is collaboration. By sharing knowledge and best practices the LFSN assists members with replicating successful cost-saving programs while avoiding or mitigating the risks associated with uninformed sustainability initiatives. Access to the knowledge and experience of our members who have developed and implemented successful and efficient programs will help your organization control its bottom line while reducing its overall adverse impacts on the environment.

Enhance Your Program
Active participation in the LFSN will help your firm develop and build its program. In addition to sharing firm experiences through roundtable forums and case studies, the LFSN is identifying ways to partner with in-house counsel around topics of mutual interest. The LFSN will also help firms develop ways to simultaneously “do good” and generate revenue. Another key aim is to provide standards and benchmarks, such as the ALISS rating system, to help firms measure the success of their sustainability efforts and provide a transparent benchmark.

Enhance Your Market Reputation
- Members will receive recognition on the LFSN’s website as leaders in the marketplace, with the opportunity to prominently display their firm logos and ALISS ratings.
- Members may publicize their commitment to sustainability to key stakeholders such as clients, employees, and all new hires including potential new talent and prospective laterals.
- Members may be contacted for press comments and articles. We have had articles and earned mentions in the New York Law Journal, New Jersey Law Journal, Daily Report, Law360, Reuters Legal, Winston-Salem Journal, Environmental Forum, Environmental Leader, Greenwire, Of Counsel, California Lawyer, Bloomberg BNA and ABA Journal and will continue to produce new articles as opportunities arise.
Our LFSN membership is broad and includes many Am Law 100 and 200 firms as well as many boutique and regional firms and legal departments. We have supported over 50 law firms in their goals to initiate and enhance their sustainability programs. Some of our current membership include the following firms:

### 2019 MEMBERSHIP AMOUNTS

LFSN membership is an annual subscription and runs on a calendar year basis. It is based on attorney firm size and is tiered as follows. Register: [https://lfsnetwork.org](https://lfsnetwork.org) Or Contact: Gayatri Joshi, Executive Director: 732.309.2946 or gjoshi@ecoanalyze.com

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### BOARD OF DIRECTORS & LEADERSHIP COUNCIL

The LFSN's Board of Directors consists of some of the leading law firms in the country; they bring a wealth of experience with extensive sustainability programs within their firms.

Our Board Members are elected from the Leadership Council of law firms and legal departments. The Leadership Council is the governing board of firms that provides guidance to the LFSN’s growth and development and provides financial sponsorship. Those who have demonstrated a commitment to furthering sustainability are eligible. We welcome those who wish to participate on the Leadership Council or on the Board.

Please contact any of the Board Members or email: gjoshi@ecoanalyze.com

**Daniel Krainin**, Principal | Beveridge & Diamond P.C.
**Mary McGuire**, Chief Administrative Officer, Nixon Peabody LLP
**Gayatri Joshi**, Vice President, EcoAnalyze

**Leadership Council**

[Image link to Leadership Council members]